

Oklahoma Blood Institute
Rock Unites Us 2024
Official Rules and Regulations

1. Purpose: Oklahoma Blood Institute, Inc. and its affiliates, Arkansas Blood Institute, Texas Blood Institute, and Coffee Memorial Blood Center (referred to in this document as “OBI”) is sponsoring and operating the Rock Unites Us (the “Event”) with the purpose of promoting and obtaining blood donations from donors for charitable purposes. iHeart Radio and Moody’s Jewelry supports the Event by providing a prize for the drawing for Event participants and promoting the Event.

Event Description: OBI will hold Event on Saturday, May 18, 2024, at Buddy LaFortune Community Center.

3. Eligibility: The Event is intended to promote and obtain blood donations from persons eligible to make blood donations to OBI. Contributions are strictly voluntary and no contribution, donation, purchase or payment of any kind is necessary to complete an entry form for the drawing for an opportunity to win the prize. Event participants must be 18 years of age or older and present a valid driver’s license at the Event. If an Event participant is under the age of 18, entry must be donated or assigned to parent or legal guardian. Employees of OBI, iHeart and Moody’s Jewelry and their immediate family and household members are excluded from participating in the drawing for Event participants.
4. How to Enter: Event participation is limited to blood drive(s) Saturday, May 18, 2024, at Buddy LaFortune Community Center. An Event participant will be automatically entered into the drawing when registered to donate blood. The Event participant will receive a post blood donation instruction card which contains a donor number, which will serve as the participant’s ticket for the drawing. While Event participants are encouraged to make blood donations, any eligible person who attends the Event may make a single entry into the drawing for the opportunity to win the prize.
5. Drawing: An initial drawing will be conducted to identify one (1) finalist(s) by an official with OBI randomly drawing from the database of all Event participants to determine the finalist(s). The finalist(s) will then be notified on or before Friday, May 24, 2024 by OBI via telephone. OBI will make two separate attempts to contact a finalist. If contact with the finalist cannot be established, an official with OBI will randomly draw another number from the database of all Event participants to determine another finalist. The determination, selection and identification of finalist(s) by OBI will be final. Finalist(s) are required to retrieve the prize in person from Moody’s Jewelry or the Tulsa Donor Center. An official picture ID is required to pick up the prize. Only the Event participant may pick up the prize. The winner’s failure to appear to receive the prize by Friday, June 21, 2024, will result in complete forfeiture of the prize. In such event, a replacement winner will not be determined and the opportunity to win the prize will be withdrawn.
6. Prize: There is one (1) prize(s) available to Event participants. The one (1) finalist(s) will win a \$2,000 Gift Card to spend at Moody’s Jewelry. The prize is non-transferable and non-assignable. The winner of the prize is required to retrieve the prize in person from Moody’s Jewelry or the Tulsa Donor Center by Friday, June 1, 2024.

7. Taxes: No cash equivalent prizes will be provided in lieu of the designated prize. Any and all taxes, charges and other fees including, but not limited to, ticket upgrades, parking, as well as any income taxes payable, are the sole responsibility of the winner.
8. Release of Liability: By participating in the Event, Event participants release OBI, iHeart Radio and Moody's Jewelry and their respective directors, officers, agents, representatives, members, employees, affiliates, subsidiaries and parent companies, insurers, attorneys, sponsors, participating charities, and other related entities, from any and all liability, claims, causes of action, and losses or damages of any kind, arising out of or relating in any way to the Event, participation in the Event, determinations of eligibility, interpretations of these rules, award of the prize, delivery of the prize, and condition of the prize.
9. Promotion: By participating in the Event, the Event participant who wins the prize consents to the use of his or her name, identity, photograph, image and likeness in any marketing or promotional materials, announcements or communications relating to the Event, whether in print, online or in any other media form without additional compensation.
10. Odds: The chances of winning the prize will depend on the total number of eligible entries received for the drawing.
11. Law: The Event is subject to all federal, state and local laws and regulations and is void where prohibited by law.
12. Decisions: OBI will supervise and oversee the Event, blood donations, entries into the drawing, drawing of finalists, drawing of the winner, and any and all interpretations of these rules. All drawings will be made under the supervision of an official of OBI. Event participants agree to abide by the terms of these official rules and regulations and by the decisions of OBI, which are final and binding on all matters pertaining to the Event.
13. Rescheduling: OBI reserves the right, in its sole and absolute discretion, to postpone, delay or reschedule the Events for any reason, including inclement weather, acts of God, or other circumstances beyond the reasonable control of OBI.